

American Association of Wine Economists (AAWE)



UNIVERSIDAD NACIONAL DE CUYO



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INTERNACIONALES
SECRETARÍA DE RELACIONES INTERNACIONALES
E INTEGRACIÓN REGIONAL UNIVERSITARIA

NINTH ANNUAL CONFERENCE

MENDOZA, ARGENTINA

MAY 26-30, 2015

SESIONES PLENARIAS

(todas se desarrollarán en idioma inglés)

Sesión plenaria I – Productivity

Fecha y horario: 27 de mayo 9:15-11:00

Lugar: Aula Magna, Cs Económicas

Moderador: Boris Bravo-Ureta, University of Connecticut, USA

Expositores:

Boris Bravo-Ureta (University of Connecticut, USA)	Productivity, Costs and Profits: An Overview of Methods
Javier Merino (Universidad Nacional de Cuyo, Argentina)	Costs and Profitability: The Major Challenge for the Wine Industry in Argentina
Kym Anderson (University of Adelaide, Australia)	Changing Wine-grape Profitability in Australia, as Revealed by Varietal Area and Regional Price Data
Roberto Jara-Rojas (Universidad de Talca, Chile)	Costs and Returns for Wine Grape Production in the Central Valley of Chile
Jim Lapsley (UC Davis, USA)	Costs and Returns for Wine Grape Production in California's Southern San Joaquin Valley: Can Wine Grapes Compete with Almonds?
Nick Vink (University of Stellenbosch, South Africa)	Productivity, Costs and Profits: A Research Agenda for Wine Grape Production in South Africa

Sesión plenaria II – Research & Development

Fecha y horario: 27 de mayo 14:30 – 16:30

Lugar: Cilindro Central – CICUNC

Moderador: Aldo Biondolillo, National University of Cuyo, Argentina

Expositores:

Armando Bertranou (National Agency for Promotion of Science and Technology, Argentina)	The National Science and Technology System as related to Argentine Vitiviniculture
Daniel Lema (National Institute of Agricultural Technology, Argentina)	The Economics of Research and In-novation: Private Needs and Public Policy
Aldo Biondolillo (National University of Cuyo, Argentina)	Investment in R&D+i as a Means of Product Differentiation and Internatio-nalization of a small Family type Winery
Roberto Borgo (Universidad Nacional de Cuyo, Argentina)	Basic and Applied Research in the Argentine Vitiviniculture
Norberto Richardi (Instituto Enológico de Investigación Richardi, Argentina)	Research and Development: A View from Grape Production and the Wine Making Industry
Carlos Tizio (Argentine Academy of Vine and Wine, Argentina)	A Research Agenda for Grape Wine Production in Argentina

Sesión plenaria III– History

Fecha y horario: 28 de mayo 14:00 – 16:00

Lugar: Cilindro Central - CICUNC

Moderador: Kym Anderson, University of Adelaide, Australia

Expositores:

Steve Stein (University of Miami, Florida, USA)	The History of the Argentine Wine in 3 Glasses
Steve Stein (University of Miami, Florida, USA)	Years of Growth...Moments of Crisis: The State and the Argentine Wine Industry, 1950-1980
Eva Fernández (Universidad Carlos III de Madrid, Spain), Vicente Pinilla (University of Zaragoza, Spain)	The wine industry in Spain: responses to domestic and global market forces, 1850-2010
Kym Anderson (University of Adelaide, Australia)	Growth and Cycles in Australia's Wine Industry: A Comparative Economic History, 1843 to 2013
Willem H. Boshoff; presented by Nick Vink (both University of Stellenbosch, South Africa)	Three hundred years of cyclicity in South African wine production
Julian Alston, Jim Lapsley (both UC Davis, USA)	A Brief Economic History of the U.S. Wine Industry

INSCRIPCIONES

Valor: 1 alimento no perecedero

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Fecha límite: 20 de mayo